

VIDEOGRAPHY

Things to think about when hiring a Videographer...

1. Get referrals ...find out who your friends and family used. Were they happy with the service and the final video they received?
2. Make appointments with several videographers and see the actual work they produce. Look at shooting skills, editing skills, and the final DVD they offer. Make sure the work you view was done by the same people who will be your event.
3. Make sure you know who will shoot your event and who will edit the footage. You might want to avoid companies that subcontract the work out.
4. Has the videographer been in business long enough taped enough Bar Mitzvahs to have a complete understanding of the traditions and events that unfold throughout the service and party?
5. Be aware of how many hours are included in your package and how much you will be charged for?
6. Does the videographer have the proper equipment to do the best job possible? Are using professional cameras and do they bring adequate lights and wireless?
7. Make sure your videographer is a good team player and is able to work closely with your photographer and DJ.
8. Make sure you understand how long it will take to get your video completed and what you are expected to provide the videographer before the editing begins. If it takes you 6 months to a year to finally pick out your music or provide photos, you need to realize that the editing is constantly building and it is often difficult to put your video ahead of the others.
9. Since video is extremely personal and is regarded as a treasured heirloom for generations to come, it is important that your videographer has a clear understanding of what is important to you, as well as the people and events that must not be missed,
10. Don't risk a friendship or family harmony by having a friend or relative do your video. It is difficult (sometimes not even possible) and expensive to fix bad lighting and bad sound once it has been recorded.

Hire a professional have it done right.

For more helpful Bar/Bat Mitzvah planning resources and links to qualified event vendors, please visit: www.BesaSanDiego.com